



**Carson Finney**  
GARCA President

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## President's Message

Hello Membership!

It is hard to believe it is already May with the summer fast approaching. I would like to say thank you to everyone who attended the May Wing Social Event. We had a great time at Three Dollar in Peachtree Corners. We will continue to hold our Wing Socials after every board meeting with the goal of having the events in different geographical locations throughout Georgia. These events are a great way to connect with other members throughout the year.

If you feel like you have been riding a roller coaster, you are not alone. It may be time for you and your family to take a break and join the GARCA family on Hilton Head Island for our Annual Convention from July 21st - 23rd. If you have not already done so, be sure to go to GARCA.org to register. This year we will be hosting the event at the beautiful Sonesta Resort. The Sonesta offers a fantastic facility with a wonderful pool and easy access to the beach.

If you have never been to a Annual Convention, what are you waiting for? The convention is a great place to see old friends and meet new ones. This year's lineup of events will offer something for everyone. It is a great mix of educational opportunities with some fun activities. The convention is the biggest event of the year and if you ask the leadership team, it is our most important. We know if we can get new folks to the convention, they will see the magic and come back year after year. It is a fun environment where you can share ideas and get to know other roofers, manufacturers, and distributors in your market.

At every convention, we invite new people to join both the Contractors Members Board and Associate Member Board. GARCA is looking for people who want to be involved in making the roofing industry a better

# President's Message (cont'd)

place in Georgia. If you are ready to answer the call, please reach out to Betsy at [info@garca.org](mailto:info@garca.org).

After the convention, it is back to business. Here are a couple of upcoming events to mark your calendar for. GARCA is excited to team up with the IIBEC Georgia chapter on a co-sponsored event in August. This event will be led by Mark Graham, NRCA VP of Technical Services, and will provide updated technical information for our membership. We will also be hosting our Annual Scholarship Golf Tournament back at the Stone Mountain Golf Club in early October.

I would like to end by saying thank you to our membership for allowing me to be President for the last year. After our Convention board meeting I will be handing the torch to Wade Lancaster. Wade is an Association legacy and I am looking forward to working with him as I transition into my role as Past President. Wade has a great team of leaders to help assist in moving the ball forward for GARCA and I am excited to see how the next year will unfold.

Thank you again for allowing me to work with a fantastic organization. I look forward to seeing many of you in Hilton Head!

Thank you,

Carson Finney  
GARCA President  
[cfinney@ibsroofing.com](mailto:cfinney@ibsroofing.com)



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**BEACON**

# 2022 ANNUAL CONVENTION JULY 21-23

SONESTA RESORT  
HILTON HEAD ISLAND, SC



## THURSDAY, July 21

1:00 PM - 5:00 PM	Registration	Pre-Function ABC
3:00 PM - 5:00 PM	Board Meeting	Berkley Board Room
5:30 PM - 6:30 PM	Welcome Reception	Savannah Ballroom
	<i>Open Night for Dinner</i>	

## FRIDAY, July 22

7:30 AM - 8:30 AM	Breakfast Buffet	Savannah Ballroom
8:30 AM - 8:45 AM	Welcome: <i>Carson Finney, GARCA President</i>	Salon ABCD
8:45 AM - 9:45 AM	Panel Discussion: Material and Supply Chain Issue Updates	Salon ABCD
9:45 AM - 10:30 AM	Safety Management Systems vs Safety Programs: <i>STC Safety Group</i>	Salon ABCD
10:30 AM - 10:45 AM	Break	
10:45 AM - 11:45 AM	Education Session: "Ask the Attorneys"	Salon ABCD
2:00 PM - 5:00 PM	Cornhole Tournament (sign up at Registration Desk)	On the Beach
6:00 PM - 7:00 PM	President's Reception	Beach Pavilion
	<i>Open Night for Dinner</i>	

## SATURDAY, July 23

7:30 AM - 8:30 AM	Breakfast Buffet	Salon E
8:30 AM - 8:45 AM	GARCA Update: <i>Wade Lancaster, GARCA VP</i>	Salon ABCD
8:45 AM - 9:30 AM	NRCA Update: <i>Kyle Thomas, NRCA</i>	Salon ABCD
9:30 AM - 10:15 AM	Vertical Workforce Development: <i>Zach Fields, CEFGA</i>	Salon ABCD
10:15 AM - 10:30 AM	Break	
10:30 AM - 11:00 AM	Vendor Spotlight(s)	Salon ABCD
11:00 AM - 12:00 PM	Keynote: <i>Billy Riggs</i>	Salon ABCD
2:00 PM - 3:00 PM	Kid's Beach Olympics	On the Beach
6:30 PM - 11:00 PM	Kids Night Out (sign up at Registration Desk)	Jasper Meeting Room
6:30 PM - 7:00 PM	Cocktail Reception	Prefunction DE
7:00 PM - 9:00 PM	Awards Dinner	Salon E
9:00 PM - 11:00 PM	Hospitality Suite and Silent Auction	Savannah Ballroom

# 2022 GARCA Annual Convention—Hotel Information

## Join us at the fabulous Sonesta Resort Hilton Head Island July 21-23 for our 2022 Annual Convention

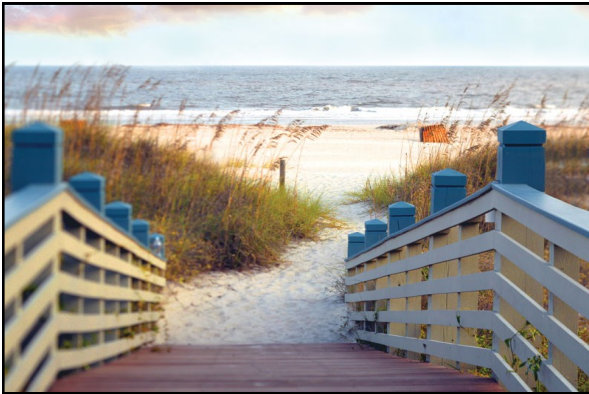
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Standard View Rooms \$309++ per night  
2 Queens or 1 king bed

- Above room rates do not include resort fee of \$25 and local taxes of 11%.
- One night's deposit will be charged upon booking.
- Cancellations must be received 7 days prior to arrival in order for the one night deposit to be refunded.

**NOTE: Our room block cut off date is June 19th.**



# 2022 GARCA Annual Convention (cont'd)

Dear GARCA Friends and Family,

This year's convention, from July 21-23 at the Sonesta Resort Hilton Head Island, is right around the corner!

In 2021, our Silent Auction was a tremendous success. I believe we have the ability to top that year's success this year and have a lot of fun too. We are asking attendees to provide unique and desirable items to auction off. The more desirable the item, of course, the more interest it generates. If you would prefer to donate \$150 and let GARCA do the shopping, that is fine too. Either way, please let Betsy Rahm and her team know what you are going to provide as soon as possible.

We will continue to send out reminders and make phone calls as necessary to ensure this year's auction is a success. In the meantime, email [info@rgarca.org](mailto:info@rgarca.org) to let us know how you can contribute to the Silent Auction and if we can assist in any way.

Thank you for your help and we look forward to hearing from you!

Jordan Bradford | GARCA Convention Committee

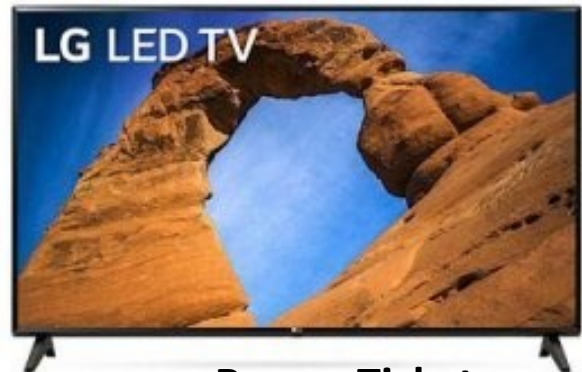


## Trips

### TOOLS



## ELECTRONICS



### LG LED TV

### Braves Tickets



### Coolers



# 2022 Annual Convention—Education Sessions

We are very excited about our line up for speakers this year:

## **Panel Discussion: Material and Supply Chain Issue Update**

### **Reps from Carlisle, Firestone, GAF, Johns Manville and OMG Roofing Products**

Based on the success of this panel discussion in 2021, GARCA has put together a panel of industry experts of roofing manufacturers to provide an update on the issues facing the material shortages and what their plans are for easing the strain on roofing contractors. If you have specific questions you would like us to ask, please send them to [info@garca.org](mailto:info@garca.org).

## **Safety Management Systems vs. Safety Training Programs**

### **Daniel James, STC - Safety Training & Compliance**

The health and safety of employees is the foundational element for any business. While many companies put in place standard safety programs in order to be compliant, few organizations build and sustain quality Safety Management Systems that are strategic and continually improve the overall working environment.

## **Ask the Attorneys**

### **Philip Siegel, Stephen Phillips and Leanne Prybylski with Hendrick, Phillips, Salzman & Siegel**

GARCA gives you direct access to the most knowledgeable legal minds in the country on roofing issues during this session. HPSS Law has been providing legal services to the construction industry for over 35 years and is prepared to address the top issues facing roofing in Georgia.

## **NRCA Update**

### **Kyle Thomas, Thomas Roofing**

Keeping abreast of trends in the roofing industry is critical for successful roofing contractors. From his position as the chief elected officer of the National Roofing Contractors Association, no one has their finger more on the pulse of what is going on in the roofing industry throughout the country than Kyle Thomas. Kyle will provide an up-to-the-minute report on what he sees from his perspective in the association and the industry at large.

## **Vertical Workforce Development**

### **Zach Fields, Vice President, Construction Ready (formerly called CEFGA)**

Zach will share innovative approaches to transforming the public-school system into a skilled trade pipeline and connecting young people to "Craft Pro Careers." Learn how Construction Ready is leveraging existing resources, state funding, legislation, industry and philanthropic support to set new precedents in reaching the next generation for our industry.

## **How to Achieve the Impossible**

### **Billy Riggs, Motivational Speaker**

Extraordinary success is the result of extraordinary leadership. In this powerful presentation, magician and funny leadership speaker Billy Riggs impresses leaders and managers with the core beliefs held by all remarkably successful leaders, and shatters the illusions that limit growth. Learn how your organization can achieve the impossible from a master of the impossible!

# 2022 GARCA Annual Convention—Sponsorships

## SPONSORSHIPS

### DIAMOND ..... \$3500

(includes 3 couples or 3 attendee registrations plus children under 12)

- Logo, Company Description, and Link on web promotions
- 2 minutes at the podium during Convention
- Insert in Convention registration packet
- Logo on Convention Email promotions
- Listing on Convention Email promotions
- Logo on Convention Program
- Full page Convention Program advertisement
- Table display during Convention
- Premier signage throughout Convention
- Full page advertisement in (4) Rooftopper Newsletters

### PLATINUM ..... \$2,500

(Includes 2 couples or 2 attendee registrations plus children under 12)

Logo, Company Description, and Link on web promotions

- 2 minutes at the podium during Convention
- Insert in Convention registration packet
- Logo on Convention Email promotions
- Logo on Convention Program
- ½ page Convention Program advertisement
- Table display during Convention
- Premier signage throughout Convention
- Recognition on signage throughout Convention
- ½ page advertisement in (4) Rooftopper Newsletters

### GOLD ..... \$1,500

(Includes 1 couple registration or 1 attendee registration plus children under 12)

- Logo, Company Description, and Link on web promotions
- 2 minutes at the podium during Convention
- Insert in Convention registration packet
- Logo on Convention Email promotions
- Logo on Convention Program
- ¼ page Convention Program advertisement
- Table display during Convention
- Premier signage throughout Convention
- ¼ page advertisement in (4) Rooftopper Newsletters

### SILVER ..... \$750

- Insert in Convention registration packet
- Listing in Convention Email promotions
- Listing Convention Program
- ¼ page Convention Program advertisement
- Recognition on throughout Convention
- Business Card advertisement in (4) Rooftopper Newsletters

### CORN HOLE TOURNAMENT..... \$500

### KIDS NIGHT OUT..... \$500

GARCA Annual Convention • July 21-23, 2022

Sonesta Resort • Hilton Head Island, SC

## REGISTRATION FORM

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### DIAMOND \$3500

Couple/Individual #1 \_\_\_\_\_

Couple/Individual #2 \_\_\_\_\_

Couple/Individual #3 \_\_\_\_\_

Children Name(s) \_\_\_\_\_

### PLATINUM \$2500

Couple/Individual #1 \_\_\_\_\_

Couple/Individual #2 \_\_\_\_\_

Children Name(s) \_\_\_\_\_

### GOLD \$1500

Couple/Individual \_\_\_\_\_

Children Name(s) \_\_\_\_\_

### Sponsorships Requiring Separate Registration:

Silver \$750

Corn Hole Tournament \$500

Kids Night Out \$500

### Registration Options:

Member Individual \$315

Non-Member Individual \$395

Member Couple \$495

Non - Member Couple \$675

Individual Name(s) \_\_\_\_\_

Couple Names \_\_\_\_\_

Children Name(s) \_\_\_\_\_

### PAYMENT

Amount of Payment \$ \_\_\_\_\_

Check  Credit Card

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_

CCV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Email completed form to [info@garca.org](mailto:info@garca.org).

Questions? Call 770-615-3751

**GARCA**  
GEORGIA ROOFING CONTRACTORS ASSOCIATION

# Skills USA National Competition

**The SkillsUSA National Championships will be held on June 20-24 at the Georgia World Congress Center.**

More than 6,500 outstanding career and technical education students — all state contest winners — will compete hands-on in 107 different trade, technical and leadership fields.

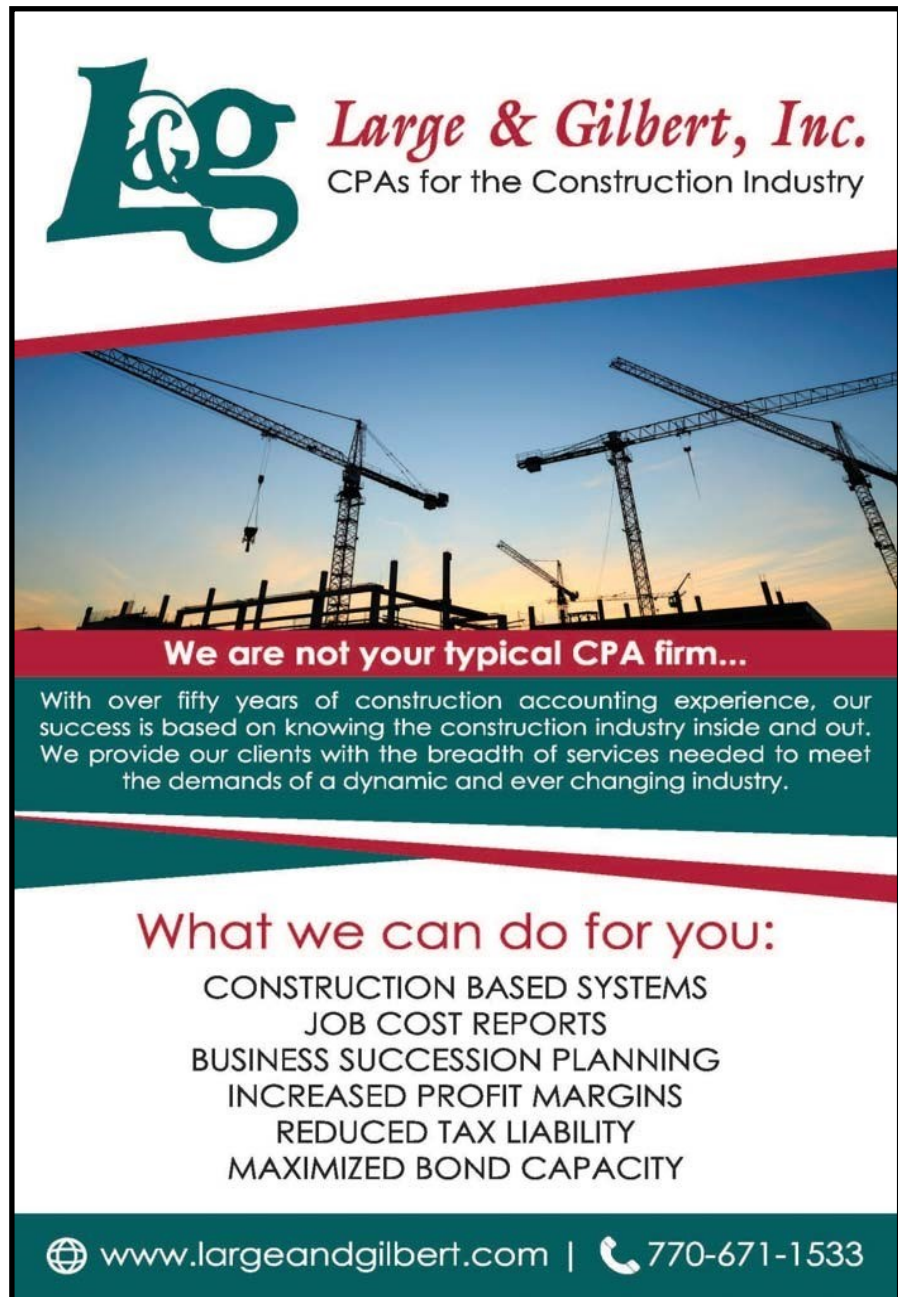
We are working with John Esbshade (NRCA) to help them get together the materials needed for the roofing competition.

**Thank you to Gene Fulford with West Georgia Resources and Wes Riemenschneider with C.L. Burks for building the two mockups for the event.**

## Here's what we still need:

- **Shingles**—15 bundles
- **#15 felt**—2 rolls
- **L-Style Metal for Eaves**—300 linear feet
- **T-Style Metal for Rakes** —300 linear feet
- **Head Wall flashing Apron** —300 linear feet
- **Loose 1 1/14" Roofing Nails**—50 lbs.

- For the Low slope, we **need a Technician** that can be on-site for June 20th and the 21st to help the kids weld membrane. This person would need to know how to weld the details. This is such an important event for building the next generation of workers for the roofing industry. **Please let us know if you can donate or staff the event by emailing info@garca.org.**





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# 2022 GARCA Scholarship Program Update

Emails are being sent out to all qualifying applicants requesting proof of Fall 2022 enrollment. Checks will be cut as soon as information is received. All winners will be announced at the Annual Convention in Hilton Head.

**IMPORTANT:** We want to be sure all qualified students in member companies have access to this scholarship program. Please send an email to [info@garca.org](mailto:info@garca.org) and let us know who should be notified within your company when the Fall 2023 Scholarship Application is available.



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Larimer/Shannon Group can assist with:

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# Upcoming Events



## **GARCA Annual Convention** **Hilton Head Island, SC** **July 21-23, 2022**

We are very excited to be heading to the Sonesta Hilton Head for our next Annual Convention!

GARCA's Annual Convention provides a unique opportunity for Georgia's roofing industry to get together to share key issues impacting the roofing industry, hear from top industry experts, and network with friends and colleagues.

Click [here](#) for more information and to register.

## **Skills USA Nationals** **Roofing Demo**

**June 18-22, 2022**

**Georgia World Congress Ctr**

More than 6,500 outstanding career and technical education students — all state contest winners — will compete hands-on in 107 different trade, technical and leadership fields. Students work against the clock and each other, proving their expertise in occupations such as electronics, computer-aided drafting, precision machining, medical assisting and culinary arts. We are very ex-

cited to have roofing competition added to the list this year.

**NOTE:** See page 8 for what resources and supplies are still needed to support this event.

## **NRCA Technical Update**

**Location TBD**

**August 12, 2022**

GARCA is working together with IIBEC to co-sponsor an in-person session presented by NRCA on roofing trends and updates. Stay tuned for more information.

## **Annual Golf Tournament**



**Stone Mountain, GA**

**October 6, 2022**

GARCA will be hosting its 14th Annual Golf Tournament to support our Scholarship Program. The GARCA Scholarship Program pays out on average \$22,000 in scholarships each year to qualified students and this is our primary fundraiser. Be sure to save the date and be on the lookout for more

information about some new ways to support the Scholarship Program and have a lot of fun.

## **2<sup>nd</sup> Annual Skilled Trades & Apprenticeship Career Fair** **Tuesday, October 18, 2022,** **Cobb County Civic Center**

This event will host employers, trade, and tech schools to promote apprenticeships, internships, and career opportunities in trade jobs for middle and high school students in the 11<sup>th</sup> District. The goal of this event is to increase awareness of trade opportunities in our district with the objective of lowering the skills gap by increasing the number of young men and women entering the workforce. To encourage the students to interact with vendors, they will be required to stop and speak with at least ten (10) different companies or schools.

This event is FREE for all participants, but registration is required. Each company will need to complete the attached registration form and email it to

[events11@mail.house.gov](mailto:events11@mail.house.gov).

**Space is limited** so a prompt reply will ensure they have a table reserved and their company listed on the "Student Passport to Success".



## Safety Training for Members

Education and training are important tools for informing workers and supervisors about workplace hazards and controls so they can work more safely and be more productive. GARCA is proud to be able to offer their members these very competitive class prices.

Training Class	Duration	Who Should Attend	GARCA Member Pricing
OSHA 30 Hour	4 Days	Supervisors	\$325
OSHA 10 Hour	2 Days	Workers	\$155
First Aid/CPR	5 Hours	Supervisors and Workers	\$95
Fall Protection	4 Hours	Supervisors and Workers	\$95
Forklift Operator	2 Hours	Workers	\$135
Mobile Elevated Work Platform (Aerial/Scissor Lift) Classroom only	2 Hours	Workers	\$95
HazCom	2 Hours	Workers	\$65
Flagger Control	2 Hours	Workers	\$95
Fire Safety	1 Hour	Supervisors and Workers	\$65
Qualified Rigger & Signal Person	6 Hours	Supervisors and Workers	\$225
New Hire Training	4 Hours	Workers	\$155

NOTE: All classes are available in Spanish if requested.

### How to Register

If you would like to sign up for a class, you can use the attached form.

### Training Packages Available

If you are interested in bundling classes and holding them at your office to reduce workers time away from the jobsite, please contact the office at 770-615-3751 or [info@garca.org](mailto:info@garca.org).



## CERTA Torch Training

Education and training are important tools for informing workers and supervisors about workplace hazards and controls so they can work more safely and be more productive.

Training Class	Duration	Member Price (per employee)	Non-Member Price (per employee)
New Certification	8 Hours	\$300	\$350
Recertification	4 Hours	\$200	\$250

### Course Overview

This course provides the NRCA approved roofing torch applicator program. Instructors will use NRCA manuals, video, classroom discussion and live demonstration to teach the most recent best practices and industry requirements for the safe use of roofing torches.

### Onsite Classes

If you would like to have the training done at your location, you must have a minimum of 5 employees (and maximum of 10), a classroom/conference room set up and adequate space outdoors for the hands-on training portion of the class.

### Group Classes Available

If you have less than 5 employees who need Torch Training, GARCA will also periodically offer classes at a convenient, central location. However, if we do not have the minimum number of participants within 48 hours of the training, we reserve the right to reschedule.

### How to Register

Register online at [www.garca.org/training](http://www.garca.org/training) or email registration form to [info@garca.org](mailto:info@garca.org). Please contact the GARCA office at 770-615-3751 or [info@garca.org](mailto:info@garca.org) with any questions.

# GARCA Voluntary Licensing Program



## VOLUNTARY LICENSING PROGRAM

GET STARTED TODAY.  
**[GARCA.ORG/GETSTARTED](http://GARCA.ORG/GETSTARTED)**

Georgia Roofing Contractors Association's Voluntary Licensing Program was developed to increase industry standards in Georgia by elevating roofing contractor's knowledge, skills and professionalism through voluntary self-regulation. The license is provided through and managed by GARCA and is available to both Residential (Steep Slope) and Commercial (Low Slope) contractors.

*"We must all work together to raise Georgia's roofing industry standards, improve safety, increase public confidence and build a solid foundation for the next generation of workers."*

*-Carson Finney, GARCA President*

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Questions? 770-615-3751



# GARCA Voluntary Licensing Program



Join these contractors who have gone the extra mile and got licensed...

Apollo-Primm	Mid South Roof Systems
Atlas Roofing Co.	Perimeter Roofing
Ben Hill Roofing	Roof Management Inc.
Biscayne Construction	Roofing Professionals Inc.
Bone Dry Roofing	Southern Comm. Roof Tech
Coastal GA Quality Roofs	Specialty Roofing
CORE Roofing Systems	Summers Roofing Co.
Crabapple Roofing	Tecta America Southeast
Echols Roofing	The Roof Depot
Ideal Building Solutions	Thomson Roofing and Metal
J Key Commercial Roofing	Tip Top Roofers
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Pack of 250 cards = \$200  
Pack of 500 cards = \$375

Contact Betsy at [info@garca.org](mailto:info@garca.org) to order.

Go to [GARCA.org/GETSTARTED](http://GARCA.org/GETSTARTED) to find out more about the program and to apply.

# Advertising Opportunities

## Get in front of Georgia Members

Support the Georgia Roofing Contractors Association and get your company noticed by placing an ad on **GARCA.org** or in **The Rooftopper**, our quarterly electronic newsletter that goes to current contractor members, association prospects and other industry professionals:

Quarter Page Ad = \$200

Half Page Ad = \$350

Full Page Ad = \$600

Large Rectangle = \$450

Middle Rectangle = \$350

Small Rectangle = \$250

Leaderboard = \$750

Contact Betsy Rahm at [info@garga.org](mailto:info@garga.org) for more information including current ad specifications.

# GAF



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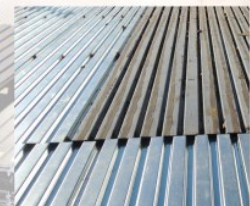
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**Thank you for your support of the  
Georgia roofing industry!**

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**Quality Edge Metals**





# Support GARCA Members

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**Carm Termini**  
**A.C.T. Metal Deck Supply**  
sales@metaldecksupply.com  
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