



Carson Finney
GARCA President

IN THIS ISSUE:

- ⇒ *Presidents Message*
- ⇒ *2022 Pheasant Shoot Recap*
- ⇒ *2022 Scholarships Reminder*
- ⇒ *Safety Training Classes*
- ⇒ *Torch Training*
- ⇒ *Upcoming Events*
- ⇒ *Wing Social In Pooler*
- ⇒ *SkillsUSA Update*
- ⇒ *Finding Workers Today*
- ⇒ *Voluntary Licensing*
- ⇒ *New Members*
- ⇒ *Support Our Members*
- ⇒ *Save the Date*

President's Message

Hello GARCA Membership!

I hope everyone is having a great start to the new year. It seems like 2022 will continue to be a busy year for our industry as we continue to navigate the challenges of a hectic supply chain. With the never-ending challenges we all face on a daily basis I find value in being a part of an organization like GARCA. Our organization provides our members with the ability to collaborate and at times help each other out, especially when you need that extra box of fasteners or that one roll of membrane.

Thank you [Jonathan Glisson](#) for helping GARCA put together another successful Annual Pheasant Shoot. Our Pheasant Shoot is becoming a popular event for our organization and was able to raise \$1,500 for our sponsored charity, The Fallen Outdoors. Thank you to everyone who sponsored and participated in this year's event.

Our Wing Socials are back, and this time we are hitting the road and heading down to Molly MacPherson's Scottish Pub and Grill in Pooler, GA on Thursday, March 10th. Registration for this event has already begun (click [here](#) to RSVP) and we are anticipating a great turnout of both existing members and potential new members. These events have become a great way to meet throughout the year and connect with others in our industry and communities. We are looking forward to meeting with everyone in March. We are also planning another Wing Social in May in the Atlanta area so stay tuned for an update.

I would like to remind everyone of our Summer Convention in July. We are looking forward to a new venue as this year will be at the beautiful Sonesta Resort on Hilton Head Island. This year's event will be from July


President's Message (cont'd)

21st - July 23rd, so mark your calendars. The organization is currently accepting sponsorship commitments from any organization that is planning on attending or sponsoring. Please contact [Betsy Rahm](mailto:Betsy.Rahm@info@garca.org) at info@garca.org for more information. Like our Wing Socials, the convention is a great opportunity to meet with the leaders in our industry here in Georgia. Our convention offers great opportunities to learn something new from our Industry Speakers while being in a fun, family-friendly environment. I am looking forward to seeing everyone in Hilton Head!


As always, the GARCA Board is working hard to provide value to our membership. We are continually looking for new folks to join our organization and the board. If you are interested in learning more about becoming a member and potentially joining the GARCA Board please email info@garca.org for more information.

Thank you,

Carson Finney
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2022 GARCA Pheasant Shoot Recap

GARCA Annual Fundraising Event Raised over \$1,500 for The Fallen Outdoors

We couldn't have asked for a better day for the shoot—no rain! We had 18 hunters participate in the 2022 GARCA Pheasant Shoot at the beautiful Beaver Pond Hunting Reserve in Luthersville, Georgia and a great time was had by all.

A portion of the proceeds go to The Fallen Outdoors and this year we raised over \$1,500 for them! Without the support and dedication of our participants this donation wouldn't have been possible.

Thank you to Jonathan Glisson with Ben Hill Roofing for organizing this shoot every year. Together with the Beaver Pond Farm team, Jonathan not only puts on one of the best shoots but also has one of the best pheasant recipes for hunters to take home along with their birds.

Thank you to:

Ben Hill Roofing
Berridge Manufacturing
ESC Safety Consultants
Heely Brown
IB Roof Systems
Ideal Building Solutions
Metal Pride
Northside Building Service
RL Bishop
Roof Partners
Saco Systems
SERD Construction
Viking Metals

And CJ Sharp and ICP Building Products for their generous support of the lunch!



GARCA
GEORGIA ROOFING CONTRACTORS ASSOCIATION

2022 GARCA Scholarship Program



The deadline for submission is March 15, 2022.

Applicants will need to have the following information/documents on hand before beginning the online application. You will NOT be able to save your application and return to it at a later date:

1. The official online scholarship

- application form completed and signed.
2. Last official high school or college transcript.
3. Official SAT/ACT scores (high school students only).
4. Two reference forms filled out and emailed before deadline.
5. Answer to the Essay question: ***“Describe an event in which you took a leadership role and what you learned about yourself.”***
6. Current photograph

The link to fill out the online application has been sent out to all primary contacts within our member companies. If you would like the link to be sent to others within your organization

such as HR or Office Manager, please contact Betsy Rahm at info@garca.org.

The applications will be anonymously judged by the GARCA Education Committee and winners will be announced in early May.

NOTE: Proof of enrollment for Fall 2022 will be requested from all eligible applicants before the scholarship can be awarded. Checks will be made out to the school and mailed to the students.

Thank you to everyone who participated in our 2-21 Golf Tournament, which is the primary source of funding for our scholarship program.

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Safety Training for Members

Education and training are important tools for informing workers and supervisors about workplace hazards and controls so they can work more safely and be more productive. GARCA is proud to be able to offer their members these very competitive class prices.

Training Class	Duration	Who Should Attend	GARCA Member Pricing
OSHA 30 Hour	4 Days	Supervisors	\$325
OSHA 10 Hour	2 Days	Workers	\$155
First Aid/CPR	5 Hours	Supervisors and Workers	\$95
Fall Protection	4 Hours	Supervisors and Workers	\$95
Forklift Operator	2 Hours	Workers	\$135
Mobile Elevated Work Platform (Aerial/Scissor Lift) Classroom only	2 Hours	Workers	\$95
HazCom	2 Hours	Workers	\$65
Flagger Control	2 Hours	Workers	\$95
Fire Safety	1 Hour	Supervisors and Workers	\$65
Qualified Rigger & Signal Person	6 Hours	Supervisors and Workers	\$225
New Hire Training	4 Hours	Workers	\$155

NOTE: All classes are available in Spanish if requested.

How to Register

If you would like to sign up for a class, you can use the attached form.

Training Packages Available

If you are interested in bundling classes and holding them at your office to reduce workers time away from the jobsite, please contact the office at 770-615-3751 or info@garca.org.



CERTA Torch Training

Education and training are important tools for informing workers and supervisors about workplace hazards and controls so they can work more safely and be more productive.

Training Class	Duration	Member Price (per employee)	Non-Member Price (per employee)
New Certification	8 Hours	\$300	\$350
Recertification	4 Hours	\$200	\$250

Course Overview

This course provides the NRCA approved roofing torch applicator program. Instructors will use NRCA manuals, video, classroom discussion and live demonstration to teach the most recent best practices and industry requirements for the safe use of roofing torches.

Onsite Classes

If you would like to have the training done at your location, you must have a minimum of 5 employees (and maximum of 10), a classroom/conference room set up and adequate space outdoors for the hands-on training portion of the class.

Group Classes Available

If you have less than 5 employees who need Torch Training, GARCA will also periodically offer classes at a convenient, central location. However, if we do not have the minimum number of participants within 48 hours of the training, we reserve the right to reschedule.

How to Register

Register online at www.garca.org/training or email registration form to info@garca.org. Please contact the GARCA office at 770-615-3751 or info@garca.org with any questions.

Upcoming Events



GARCA Wing Social

March 10, 2022

4:30—7:00 PM

Molly Mac's Pooler, GA

Come join us for FREE Wings and Beer while you network, relax or just hang out with other roofing professionals!

Click [here](#) to register now for our Wing Social.



Killer Contract Clauses

March 24, 2022

10:00—11:00 AM

Longtime GARCA member Philip Siegel with Hendricks, Phillips, Salzman & Siegel (HPSS) will discuss the top 10-15 contract clauses that roofing contractors commonly face when presented with a contract from a general contractor or owner. **The webinar is free for all GARCA members and \$100 for non-members.**

Click [here](#) to register now for this webinar.

GARCA Annual Convention

Hilton Head Island, SC

July 21-24, 2022

We are very excited to be heading to the Sonesta Hilton Head for our next Annual Convention! Registration will open in the spring. In the meantime,



be sure to save the date.

Roofing Day

April 5-6, 2022

Washington, D.C.

We're taking the industry's priorities to Washington, D.C., in person in 2022! It is crucial members of Congress hear about the critical issues facing your company each year. We encourage you to include field employees and others to attend the event so the industry can speak with one voice to Congress about the issues that mean the most to us!



Understanding OSHA's Multi-Employer Worksite Doctrine and the Unforeseeable Employee Misconduct Defense
Via Zoom

April 24, 2022 @10:00 AM

With construction booming, many roofing contractors find themselves struggling to provide enough labor at each project. As a result, more and more roofing contractors are engaging subcontractors to help with the current work load. Subcontracting work to a subcontractor, however, does not absolve the roofing contractor of responsibility for safety under OSHA. Philip Siegel, with Hendricks, Phillips, Salzman & Siegel (HPSS) will be the presenter.

The webinar is free for all GARCA members and \$100 for non-members. More information coming soon!



GARCA Wing Social

May 2022

4:30—7:00 PM

Atlanta, GA

Come join us for FREE Wings and Beer while you network, relax or just hang out with other roofing professionals!

More information available soon!



SkillsUSA Roofing Competition Pilot

The Georgia Roofing Contractors Association has been invited to pilot the first SkillsUSA state roofing competition in the country! The competition will be at the 2023 Career Expo/ SkillsUSA State Championships at the Georgia World Congress Center.



This all wouldn't be possible if it wasn't for the incredible support of the CEFGA team. CEFGA does an incredible job partnering with the Georgia Department of Education, employers, trade associations and philanthropic organizations to provide support and services to construction programs in schools statewide. CEFGA has received national recognition for its annual CareerExpo and SkillsUSA State Championships, which draws more than 7,000 attendees annually; and its Construction Ready Program, which has trained and placed more than 500 residents in the construction industry since 2014.

We are looking for member companies to partner with local High Schools that are already teaching Construction and prepare the teachers/students for the 2023 competition using mockups and dedicated training time starting in the Fall 2023. CEFGA has put together a comprehensive list of Georgia schools that are offering construction classes that they have made available to us. The NRCA team is working with CEFGA to design the contest that will be TOP-focused including written questions, scoresheet, floor layout, materials needed, and tools needed.

There will be other opportunities to participate in this important event for this very important event, including determining prizes, run the competition and judge the students.

If you would be interested in partnering with the schools in your community next year, please contact Betsy Rahm at GARCA (770-615-3751 or info@garca.org.)



We have had several of our contractor members that have worked with schools to show students how to add a roof to a small structure they had built in their class. Here are some photos of a recent session that member company L.E. Schwartz & Son did at Jones County High School.

Part 3: Finding the Workers of Tomorrow Today

New GARCA member, Best Roofer Marketing, www.BestRooferMarketing.com, shares Part 3 of a 3 part series on building a workforce of the future. The timing couldn't be better with the SkillsUSA coming in 2023.

FINDING THE WORKERS OF TOMORROW TODAY: THE FUTURE

With the passage of the bipartisan infrastructure bill in early November 2021, the outlook for the roofing and construction industries could not be brighter. The country is poised to invest a whopping \$1 trillion (that's a one followed by **12 zeros**) in roads, bridges, rail, public transit, airports, ports, and community revitalization. Not since the original legislation signed by President Dwight D. Eisenhower on June 29, 1956, funding the U.S. Interstate Highway System, have the needs of the construction industry been so front and center. Business will be plentiful but finding the labor to take on the contracts is the real challenge. Now is the time to think strategically about your process for finding and retaining skilled talent.

UTILIZE INDUSTRY SUPPORT ORGANIZATIONS

The Georgia Roofing Contractors Association of Georgia (GARCA) and The Construction Education Foundation of Georgia (CEFGA) are just two of the state organizations that have programs and resources devoted to helping state roofing businesses find and train the next generation of construction workers. These organizations are working in tandem with each other and business owners to develop sustainable programs and promote the benefits of a career in the skilled trades.

DEVELOP RELATIONSHIPS WITH THE LOCAL HIGH SCHOOLS

Whether working through CEFGA, or contacting the schools personally, the local high school has a ready pool of students who want options beside attending college following graduation. Take the time to meet with local Principals, FBLA-PBL Sponsors, and PTSA Executive Board members. These adults have a vested interest in creating opportunities for the students they supervise. Offering structured internships, part-time and summer employment is a great way to fill your labor needs and introduce students to the opportunities available in the construction trades.

NOTE: In preparation for the 2023 SkillsUSA Roofing Competition, we encourage everyone to partner with their local High Schools and prepare teachers/students for the competition using mockups and dedicated training time. The goal would be to conduct (4) 45-80 minute training sessions, depending on the length of the class period, in 2022. If you would be interested in obtaining contact information for those teachers and counselors at the high schools in your community that are currently offering construction courses, you can contact Betsy Rahm at info@garca.org. Zach Fields with CEFGA will help make the introductions to the schools.

CONTACT THE CAREER CENTER OF YOUR LOCAL COMMUNITY COLLEGE OR FOUR-YEAR UNIVERSITY

Not every community has a two- or four-year institution of higher education; however, if a higher education school exists in your community, this is again a good place to look for labor. College students need part-time and summer jobs, but in addition, students studying business or engineering will appreciate

Marketing to Schools (cont'd)

the opportunity to work with an entrepreneurial business owner. The Career Center is always looking to partner with local businesses to create opportunities for students.

The challenge going forward for the roofing and construction industries is to embrace a new model for hiring and retaining skilled labor. Being willing to invest in seemingly unconventional relationships may be all it takes to develop a reliable and consistent workforce for years to come.

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ATTENTION GARCA MEMBERS

Increase the odds that people will find you on garca.org

Next time you log in to garca.org, take a few minutes to complete or update your company profile. We have added a few more fields to help people find you. Make sure that all of your contact information is up to date, especially your Directory Listing, Logo and Service Areas (counties in Georgia).

GARCA Voluntary Licensing Program

GARCA
GEORGIA ROOFING CONTRACTORS ASSOCIATION

VOLUNTARY LICENSING PROGRAM

GET STARTED TODAY.
GARCA.ORG/GETSTARTED

Georgia Roofing Contractors Association's Voluntary Licensing Program was developed to increase industry standards in Georgia by elevating roofing contractor's knowledge, skills and professionalism through voluntary self-regulation. The license is provided through and managed by GARCA and is available to both Residential (Steep Slope) and Commercial (Low Slope) contractors.

"We must all work together to raise Georgia's roofing industry standards, improve safety, increase public confidence and build a solid foundation for the next generation of workers."

-Michael Kruger, GARCA President

Questions? 770-615-3751



GARCA Voluntary Licensing Program



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Contact Betsy at info@garca.org to order.

Go to GARCA.org/GETSTARTED to find out more about the program and to apply.

Advertising Opportunities

Get in front of Georgia Members

Support the Georgia Roofing Contractors Association and get your company noticed by placing an ad on **GARCA.org** or in **The Rooftopper**, our quarterly electronic newsletter that goes to current contractor members, association prospects and other industry professionals:

Quarter Page Ad = \$200

Half Page Ad = \$350

Full Page Ad = \$600

Large Rectangle = \$450

Middle Rectangle = \$350

Small Rectangle = \$250

Leaderboard = \$750

Contact Betsy Rahm at info@garga.org for more information including current ad specifications.

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We are asking your help in spreading the word about the Georgia Roofing Contractors Association.

Our members play an important role in the growth of the association and building a stronger roofing community. A larger membership strengthens our voice on issues of importance, enhances services for our members and provides more business connections.

Invite your roofing colleagues to join and help them connect with a community of great people. **Be sure to include this [link](#) to long-time member Mark Ashe's video on why they should join.**

SAVE THE DATE



2022 • HILTON HEAD, SC

2022 GARCA ANNUAL CONVENTION

July 21-23, 2022 • Sonesta Resort Hilton Head Island